

Progress you can feel

The all-new Audi A3
and Audi S3



Future is an attitude

Audi Vorsprung durch Technik

Made for a new generation

The personification of progress, the all-new Audi A3 and S3 are perfect for a world of evolving challenges, changes and opportunities. Now you can experience the progressive design and engineering that the Audi A3 and S3 Sportback and Sedan have become synonymous with and the features that are loved by drivers. A statement of cutting-edge advancements for today: a statement that can extend far into your future.

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Exterior elegance

Stronger, sportier and fascinating, the all-new Audi S3 combines dynamic driving performance with an elegant, coupe-like design. The progressive design of the new Audi A3 Sportback and Sedan are seen in features like the wide Single frame grille and large air-inlets, creating a dynamic front that adds personality and style to their compact silhouettes. In a new feature of Audi design, the surfaces below their shoulder lines curve inwards, placing emphasis on their strong wheel arches.

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Interior intelligence

The clarity and dynamism of the Audi S3 is carried into the interior, which highlights the strong performance genes both inside and out. From the intuitive interfaces to optional infotainment services the highly digitalised models are full of progressive digital features like MMI radio Plus, a digital cockpit and Audi connect*, making it the most tech-forward A3 yet. Practical highlights such as 2-zone deluxe automatic air conditioning and progressive steering make these the perfect every day hot hatch and sedan.

*Audi connect is not supported outside of South Africa



Designed for the future

The Audi A3 Sportback and Audi A3 Sedan both feature 16" alloy wheels in a five-spoke Y-design, power-adjustable, heated exterior mirrors, signature Digital daytime running lights for the LED headlights and a compact powerdome hood.

The exterior of the Audi A3 Sportback features striking design lines, iconic quattro architecture and a roof spoiler for added aerodynamics – fitting into your lifestyle with ease and style.

The Audi A3 Sedan makes a lasting impression with its elongated exterior and shoulder line, expressive wheel arches and wide track.

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Outstanding quattro technology

The quattro all-wheel drive provides outstanding traction, and thanks to its sport suspension the all-new Audi S3 Sportback can be steered with absolute precision. The S tronic dual-clutch transmission combines the convenience of an automatic transmission with the sportiness of a manual gearbox.

With its strikingly shaped rear, the Audi S3 Sportback doesn't just look sporty, it also offers you plenty of space. Elements specific to Audi's S models such as the dual-branch exhaust system, each with two tailpipe trims, underscore the Audi S3's dynamic appearance.

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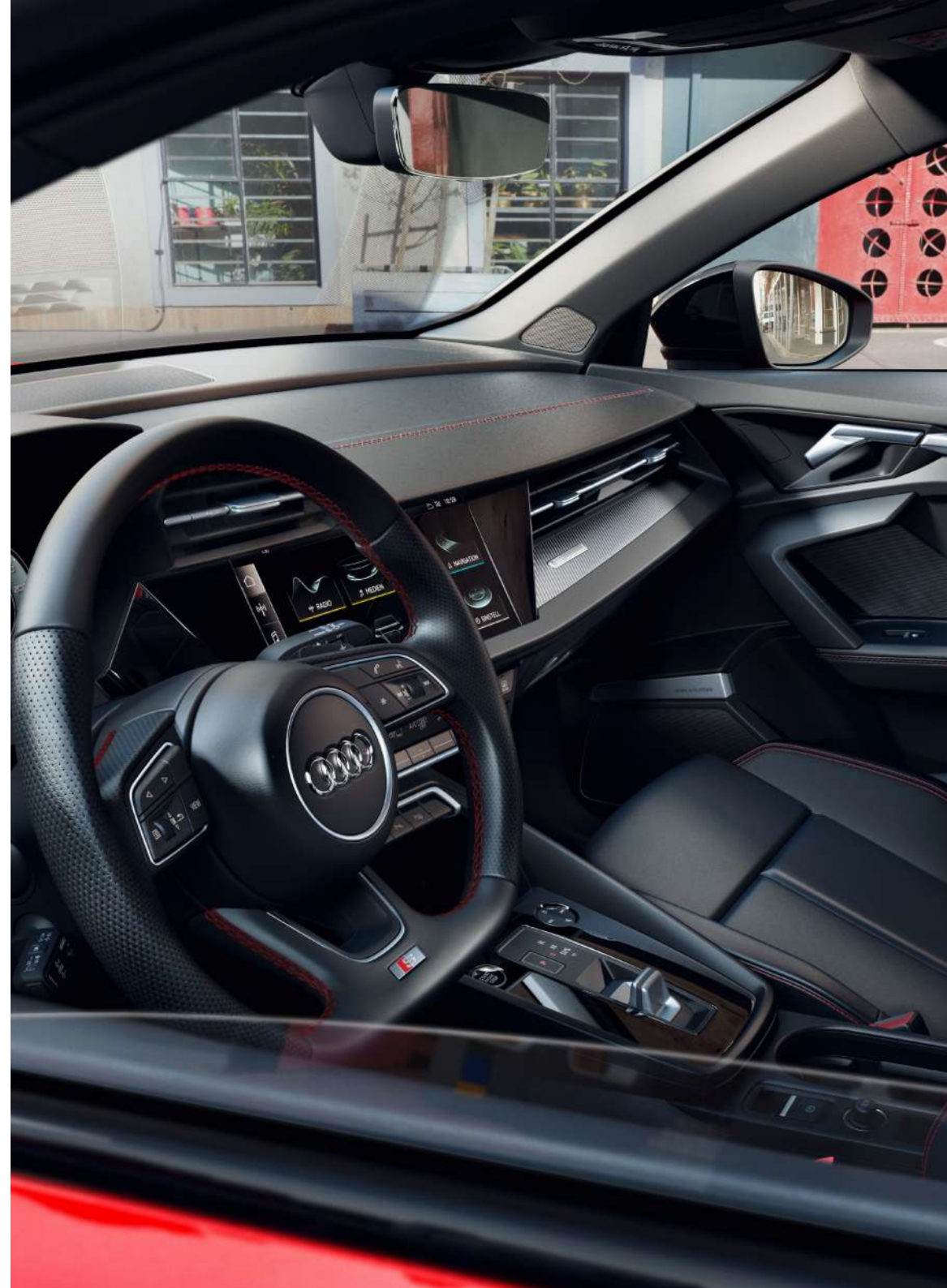


Progressive, inside and out

The interiors of the Audi A3 and Audi S3 are completely driver-oriented with touch displays, a flexible centre console including a convenient holding space for cups, your iPad and smartphone. The S tronic gearbox includes minimalist gear shifters with innovative skip or shift and volume controls.

With Audi drive select, you can also choose the mode best suited to your comfort and driving style. Opt for more dynamics, more comfort, a custom combination of the two, or an efficiency mode to help you save fuel.

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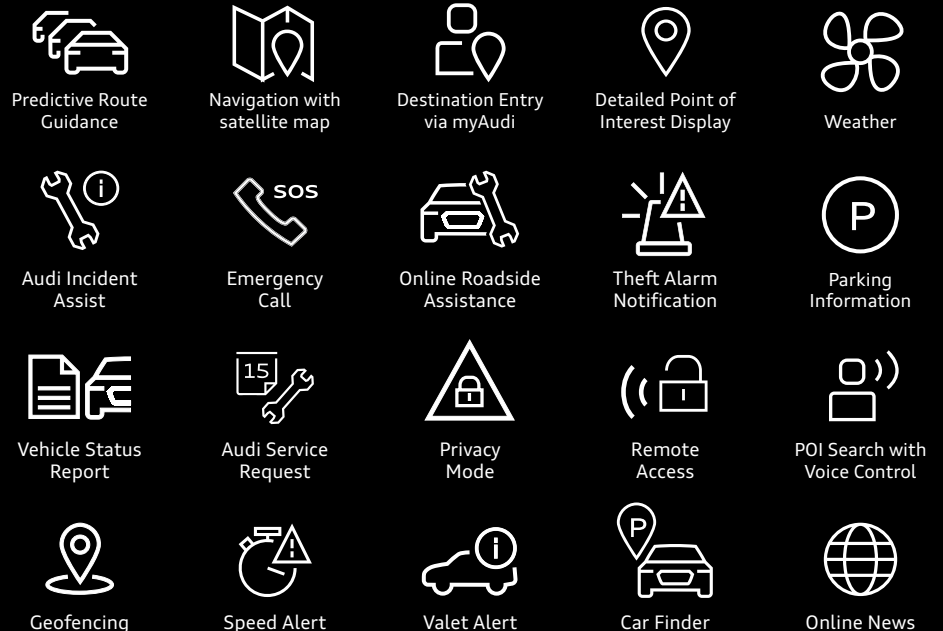


Always moving forward, always connected

Designed for today's drivers, the all-new Audi A3 and Audi S3 come with a 10.1-inch MMI touch colour display that's embedded in a high gloss black surface. Interior systems, like the ambient lighting package, give you the freedom to customise the interior colours according to your preference and mood, while the Audi phone box and smartphone interface extend your digital lifestyle into your time on the road.

The Audi connect* suite links you and your Audi in real-time. By syncing your car and your smartphone, Audi connect brings you a host of advanced safety, security and optional infotainment features while you're on the move.

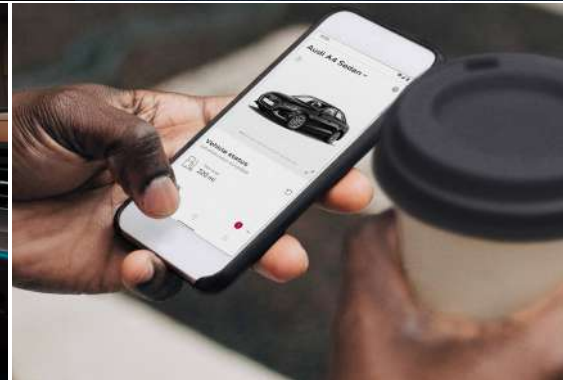
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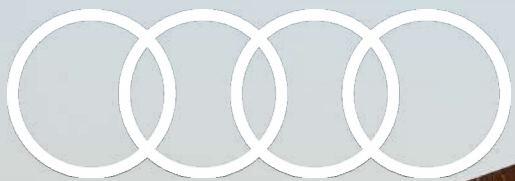


Model highlights

- 19" 5 spoke alloy wheels*
- Ambient lighting package
- Audi connect
- Audi smartphone interface
- Audi Phone Box
- Cruise control system
- Matrix LED lights*
- Digital Cockpit

*Optional extra





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Audi S3

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